



## Call for speakers guidelines

Deadline is March 21, 2014

### IT creating value for the business

Since 2011, the [Lean IT Summit](#) has provided lean experts and IT practitioners an inspirational space to share their ideas and experiments about Lean IT. How can a company make their information technology lean so that it creates real value for customers and users? How can lean help CIOs better manage their budget while becoming a key player in their enterprise? These are important questions that today's leaders must ask themselves. The Lean IT Summit is a good place for getting answers and actionable solutions.

The Lean IT Summit is an initiative of the [Lean Global Network](#), the leading organization in charge of accelerating the diffusion of lean knowledge throughout the globe. 70 leaders have so far shared their Lean IT expertise and best practices with 400 managers coming from all over the world.

This fourth edition will be held in Paris, France, on 16-17 October 2014. **We are happy to welcome very special guests this year:**

- **Pierre Masai**, CIO of Toyota Motor Europe
- **Dr. Jeff Sutherland**, one of the inventors of the Scrum software development process
- **Mary Poppendieck**, author of "Lean software development"
- **Prof. Daniel T. Jones**, co-founder of the Lean movement.

**Would you like to be included in this impressive panel of speakers? Send us your Lean IT stories. Whether you are in the business of developing software products, maintaining applications, or managing IT operations, we want to hear from you!**

Your proposal will be reviewed by our presentation committee, who will contact you with questions and suggestions for improving your talk.

### Case study

**A case study is the story of a practical application of lean IT in the field!** We would like you to tell us YOUR story: a personal story that you lived with your teams that changed something for you and your enterprise.

**Speakers should not explain what lean is about** (the experts from the Lean Global Network will do so during the plenary sessions). The participants want to hear real stories from the field. Ideally, speakers should demonstrate that they have applied a PDCA approach, and show the resulting gains in performance and savings.

We advise speakers to make extensive use of visuals such as photos, drawings, posters, A3s, real visual management, or why not lego structures, to illustrate their case study. PowerPoint presentations are not mandatory. Do not hesitate to be creative! Interactive sessions are always a hit.

Please keep the following in mind when you submit your proposal:

- The sessions are 40 minutes long: 30 minutes for presentation + 10 minutes for Q&A
- This conference focuses on offering participants practical advice and inspiration so they can take something of real value back home.
- The proposed outline you submit now must match the presentation you give at the Lean IT Summit
- You must be fluent in English, as it is the official conference language

## Submission guidelines

**1. Contact Information and Bio:** Please provide full contact details plus a biography of up to 50 words and a high resolution portrait photograph.

**2. Title of your proposed presentation:** This needs to stand-alone as well as with the session description, so keep it concise and relevant so participants can easily understand what this session is about (max 15 words). Your title is your sales pitch to attract participants, make it punchy!

**3. Session Summary:** This is a summary of your lean IT story. It will be used on the website and in the Event Guide so participants can determine whether or not they should attend this session. Please describe your PDCA approach, as well as the gains you obtained in operational performance and savings (max 400 words).

**4. Audience Level- Intended Audience:** Exactly who would benefit from attending this session - you can use job titles or specialist areas of responsibility or roles. Is there any prerequisite knowledge needed for understanding the content of this session?

Please rate your proposal according to our 3 levels: beginners, advanced and experts.

- 1- **“Beginners”** is for participants who want to understand how to start deploying lean in their IT service or who need practical advice to convince their CIO to “go lean”. Examples: “how I started lean in my IT service” or “how lean complies with CMMi, ITIL, Agile” or “lean in software development story: before/ after”.....
- 2- **“Advanced”** is for lean IT practitioners who need to go into further details on specific lean tools or practices applied in an IT context
- 3- **“Experts”** is for lean practitioners whose company is undergoing a lean transformation. This audience will be interested in hoshin kanri stories, lean engineering, how to include IT in the value stream, innovation, etc.

**5. Previous Speaking Engagements:** Please tell us where else you have spoken - conference name, title of session and if possible any references.

Please send your submission to [contact@lean-it-summit.com](mailto:contact@lean-it-summit.com) before 21 March 2014.

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*The Lean IT Summit is organized by Institut Lean France and the Lean Global Network.*

*Check out the Lean IT video playlist and the conference website to discover the videos and presentations from the previous summits.*