5th Lean IT Summit

8 & 9 October, 2015 - Paris, France

Institut Lean France

Lean IT:
an obvious strategic choice
for your digital transformation

Preliminary program

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Lean Enterprise Australia	Lean Institute Brasil	Lean Enterprise China	Confederation of Danish Industries	Lean Enterprise Institute Hungary	Lean Management Institute of India	Istituto Lean Management	Lean Enterprise Institute Mexico
Lean Management Instituut	Lean Enterprise Institute Polska	Lean Institute Africa	Instituto Lean Management	Lean Institute Turkey	Lean Enterprise Academy	Lean Enterprise Institute	Israel Lean Enterprise

The ingredients of a successful digital transformation are:

- simplified customer experience
- faster value streams
- end-to-end people collaboration
- and innovation through fast experimentation

Lean IT is devoted to improving customer satisfaction, time-to-market of products and services, teamwork and innovation. Lean hence becomes an obvious strategic choice for making your digital transformation a real success.

Guests of honor

Prof. Daniel T.Jones
Founder & Chairman
Lean Enterprise
Academy

Daniel T. Jones is one of the founders of the Lean movement. He coauthored with James P. Womack the influential and popular management books "The Machine that Changed the World", "Lean Thinking: Banish Waste and Create Wealth in Your Organization," and several other books.

@DanielJonesLean

Kent Beck
Inventor of Extreme
Programming and
Founder of Three Rivers
Institute

Kent Beck has been a programmer coach at Facebook for four years. He is the author of seven books, including Extreme Programming Explained: Embrace Change. He pioneered patterns for software development, test-driven development, and the xUnit family of testing frameworks. His current interests are software design and quantitative studies of software engineering.

@KentBeck

Susana Jurado Apruzzese
Innovation Manager
Telefonica R&D

At Telefonica R&D, Susana is part of the team that runs the innovation process, fosters conceptualization of new ideas to get high quality innovation proposals and mentors and assesses innovation projects.

@sjapru

Yves Caseau
Head of the Digital
Agency
GIE AXA

Yves is responsible for driving the priorities of AXA's Digital Agency, which are to foster innovation throughout AXA and to accelerate the development of digital products and services, especially on mobile.

@ycaseau

Khuloud Odeh
VP IT and CIO,
Urban Institute

Khuloud is VP of IT at the Urban Institute, where she leads the strategic planning and implementation of research, operations, and communications technology.

@kodeh

Malika Mir
CIO, IPSEN

Malika is CIO and Chief Digital Officer of the Ipsen Pharma group. She has long experience managing change in IT organizations by placing innovation at the heart of the business model.

@mirmalika

Steve Bell
Founder,
Lean IT Strategies

Steve is the author of «Run Grow Transform: Integrating Business and Lean IT» and «Lean IT: Enabling and Sustaining Your Lean Transformation».

@LeanITCoach

Mike Orzen
President,
Mike Orzen & Associates,
Inc.

Mike is the author of Lean IT: Enabling and Sustaining Your Lean Transformation and the much-awaited Lean IT Field Guide. For over 20 years as a lean coach and consultant, Mike brings a passion for people first to drive great results with great behavior.

@MikeOrzen

Join one of the 3 optional masterclasses

The price includes training + lunch break.
Location: Espace Diderot, 10 rue Traversière 75012 Paris.
Timing: 9:30 am to 5:30 pm

**Masterclass
700 euros**

01

Values and Principles of Software Engineering with Kent Beck and Cynthia Andres

Individuals and teams operate best when everyone brings their whole self to work. Work is sometimes structured to punish and prevent whole-hearted involvement. How can a person navigate this tension?

Program: The workshop uses art, drama, lecture, and yes, even a little programming to teach and encourage programming from the heart.

Trainers: Kent Beck & Cynthia Andres

Kent Beck has been a programmer coach at Facebook for four years. He is the author of seven books, including *Extreme Programming Explained: Embrace Change*. He pioneered patterns for software development, test-driven development, and the xUnit family of testing frameworks. His current interests are software design and quantitative studies of software engineering.

Cynthia Andres, co-author of *Extreme Programming Explained: Embrace Change, second edition*, has been observing and guiding programmers for thirty years, recently coming out of retirement to bring her psychology skills to help programmers who are looking for a fuller work experience.

Detailed program available on www.lean-it-summit.com

🐦 @KentBeck

02

Lean and IS in today's large corporations. What does it imply and how to manage it? with Catherine Chabiron

The IS department of a lean corporation, sooner or later, will have to answer the question of how to contribute to the company's overall Lean approach. Whatever services the IS department delivers, they have a direct impact on the company's deliverables, their quality and costs. How to approach Lean in this context? In which IS areas should the Lean journey start? How to integrate lean in both day-to-day activities and the overall IS strategy? Is the IS department aligned with the overall company strategy?

Benefits: This interactive workshop will enable you to: rethink your IS strategy in terms both of Lean and of Corporate alignment, revisit problem solving in IS, consider the benefits of Just In Time in IS and develop IS people before developing products or services

Target audience: CIOs, Governance directors, Program or Operations directors, Lean IT promoters.

Trainer: Catherine Chabiron is the former Director of IS Governance at Faurecia, a major French industrial group. For 8 years, she has worked at the heart of the Lean transformation of Faurecia's IS department.

Detailed program available on www.lean-it-summit.com

🐦 @CathChabiron

03

Creating and Managing Successful Projects using Obeya and Visual Management with Sandrine Olivencia

The Obeya method is used to visually manage complex, transversal projects in a collaborative manner.

Benefits: With this session, you will be able to build your own obeya from scratch to manage your team, projects and programs, learn to identify the good problems and practice the PDCA-based problem solving.

Format: This class is based on a simulation: the trainees will have the opportunity to use and improve an obeya. The course alternates between theory, hands-on exercises and discussions.

Target audience: Project managers, program directors, team leaders, team members.

Trainer: Sandrine Olivencia is a lean IT coach specializing in improving the performance of IT organizations. She has coached dozens of teams (software and operations) and CIOs in using the Obeya method to deliver high quality products in time and budget, in both co-located and distributed contexts. She teaches Obeya at top French universities and has published several articles about the Obeya method.

Detailed program available on www.lean-it-summit.com

🐦 @sandrineolivenc

Find out more about keynotes, case studies and pre-summit master classes at:

www.lean-it-summit.com

Preliminary program 8 October, 2015

All presentations and workshops are in English.

9:00

Daniel T.Jones
Lean Enterprise Academy

Auditorium
How does the convergence of Agile, Lean Startup and Lean help us in shaping the future?

9:45

Susana Jurado
Telefonica

Auditorium
Lean elephants: Lean Product Development in a large organization

10:30 Coffee break

11:00

Yves Caseau
AXA Digital Agency

Auditorium
Lean Startup as the innovation engine for the Digital Agency at AXA

11:45

Pierre Pezziardi
French Government Incubator

Auditorium
Session announced soon

12:30 Lunch

Case studies and workshop

2:00 **Fréderic Charles,** **Suez Environnement** Transform a classic IT department into a Lean delivery machine for digital services	**Christian Jennewein & Nicolas Tricot** **BlaBlaCar** Growing the Tech team at ridesharing startup Blablacar	**Workshop** **Lean your IT Service Management** A hands-on workshop with Daniel Breston
2:45 **Klaus Petersen,** **Solar** Turn a disastrous ERP implementation into a successful one using lean	**Isabelle Decobecq & Nicolas Volck** **AG2R La Mondiale** Managing a complex digital project with obeya	

3:30 Coffee Break

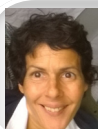|		
4:00 **Philip Rademakers,** **Toyota Motor Europe case study** How «Toyota Way» principles guided the architecture of Toyota's product datahub and its REST API	**Case study to be announced**	**Open panel with keynote speakers**

4:45

Khuloud Odeh
Urban Institute

Auditorium
The power of Lean to modernize mission-driven organizations

5:30

Silvia Cespa
Banca Nazionale del Lavoro

Auditorium
Lean IT adventure in BNL

6:00 Summit cocktail

Preliminary program 9 October, 2015
All presentations and workshops are in English.

9:00

Kent Beck
Inventor of
Extreme Programming

Auditorium
Extreme Programming twenty years later

9:45

Malika Mir
Ipsen Pharma

Auditorium
Obeya as a management system for CIOs

10:30 Coffee break

11:00

Régis Medina
Institut Lean France

Auditorium
The velocity edge: Lean IT is the key to digital transformation

11:45

Steve Bell
Lean IT Strategies

Auditorium
Seeing the Whole SDLC: The Lean Management System and Agile-at-Scale

12:30 Lunch

Case studies and workshop

2:00

Frédéric Prévault, Faurecia
How IT in Faurecia moved from tool provider to plant partner on stock control

2:45

Arnaud Cailleau, SopraSteria
Lean testing: The benefits of Lean IT in Software Testing

Workshop

Lean startup workshop

Round tables

Share your Lean IT experience

3:30 Coffee Break

4:00

Mike Orzen
Mike Orzen & Ass.

Auditorium
Using Core Work Systems to Drive Transformational Behavior

4:30

Marie-Pia Ignace
Institut Lean France

Auditorium
Lean IT Summit wrap up

5:00 End of the Summit

Find out more about keynotes, case studies and pre-summit masterclasses at:
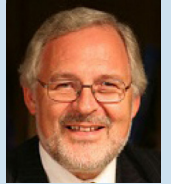# www.lean-it-summit.com

The keynote speakers

How does the convergence of Agile, Lean Startup and Lean help us in shaping the future?
Harnessing Creativity, Conducting Experiments and Continuous Improvement.

Daniel T.Jones
Founder of the Lean Enterprise Academy

@DanielJonesLean

Extreme Programming, Twenty Years Later
Extreme Programming introduced a contrary set of values, principles, and practices to the software engineering world. Twenty years later, some of the material is still state-of-the-art, some is passe', and some would still be, if embraced, shocking and revolutionary. This talk reviews what I got right, what I got wrong, and what I'm still working on.

Kent Beck
Inventor of Extreme Programming and Founder of Three Rivers Institute

@KentBeck

Obeya as a management system for CIOs
Malika Mir is using obeya to lead her department. She has setup obeya rooms in every one of her business units to manage project portfolios, and improve quality, delivery speed and customer satisfaction. She's seeing a new organisation emerge with collaborating teams having a higher customer focus, simpler management processes, and improved work standards with IT suppliers. Malika has her own obeya she uses on a regular basis to coach her first-line managers in problem solving. Finally, she uses the obeya system to manage the digital transformation of the company.

Malika Mir
CIO and Head of Digital Ipsen

@mirmalika

The Power of Lean to Modernize Mission-Driven Organizations
In 2014, The Urban Institute turned to Lean to help modernize organizational processes from the inside out, beginning with their grant and contract proposal development process. Khuloud Odeh will share their journey on how a non-profit adapted Lean strategies to increase productivity and collaboration, empower and motivate staff, and create more space for innovation, creativity, and research.

Khuloud Odeh
Vice President, IT and CIO, Urban Institute

@kodeh

Lean elephants: Lean Product Development in a large organization
Telefonica, is one of the largest telecommunications provider in the world with operations in Europe, North America and South America. More than 3 years ago Telefonica began to apply the Lean Startup methodology to innovation projects. Lean Startup has allowed us to speed up the innovation process and do more with less, with a clear focus on market and customers. Applying Lean Startup at a large corporation is complex, but the benefits are many.

Susana Jurado Apruzzese
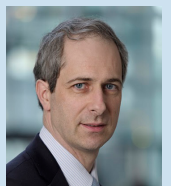**Innovation Manager Telefonica R&D**

@sjapru

Lean Startup as the innovation engine for the Digital Agency at AXA
AXA's Digital Agency purpose is to deliver innovative services to both AXA customers and prospects, in 55 countries. Our goal is to fullfill AXA's motto which is «born to protect», through numerous services that assist the customer thoughout her digital life in general (protection) and during her digital interaction with her insurance company. This talk will explain how we run our innovation process and how to try to circumvent some of the obstacles, such as distributed locations, when running agile development methods. I will focus especially on our «Customer Feedback Learning Loop», which is the heart of our Lean Startup implementation.

Yves Caseau
Head of the Digital Agency GIE AXA

@ycaseau

The velocity edge: Lean IT is the key to digital transformation
Everyday, Regis helps IT managers develop their lean management skills, providing a far better service to their customers and contributing to the success of their company by involving their people in the daily practice of kaizen. Based on concrete examples from the field, Régis will show why Lean is the obvious strategic choice for making digital transformation a success.

Régis Medina
Institut Lean France

@regis_medina

Seeing the Whole SDLC: The Lean Management System and Agile-at-Scale
Agile practices have achieved widespread adoption in many large organizations; some have reached a state of maturity where their team-level practices are now relatively high performing, standardized, repeatable, and replicable. Many of these organizations are now scaling Agile to larger projects, programs, portfolios, and products where they are encountering new challenges, often related to the traditional management systems within the overall enterprise.
Steve will explore how large enterprises are applying Lean Management principles and practices to scale Agile, DevOps and Continuous Delivery across all (legacy, cloud and integrated) environments.

Steve Bell
Founder, Lean IT Strategies

@LeanITCoach

The keynote speakers

Keynote details coming soon. Stay tuned!

Pierre Pezziardi
French Government Incubator

🐦 @pppezziardi

Using Core Work Systems to Drive Transformational Behavior
In a Lean IT & Digital Transformation, adopting and reinforcing new behaviors is essential to creating sustained change for the better. This talk will explore some of the key work systems used to successfully influence new norms of transparency, engagement and accountability. Using examples from organizations that have embarked on a Lean IT transformation, the presentation will investigate the common mistakes made and some of the more effective practices in use. Mike has been working in Lean IT for almost 20 years, and will share what works and what does not!

Mike Orzen
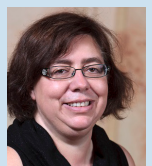**President, Mike Orzen & Associates, Inc.**

🐦 @MikeOrzen

Lean IT Summit wrap up

Marie-Pia created the Lean IT Summit in 2011. As a pioneer of Lean in IT, she brings a wealth of experience based on the Gemba walks she's done with CIOs in major companies.

Marie-Pia Ignace
Institut Lean France

🐦 @mpignace

The case studies presenters

Lean Testing: The benefits of Lean IT in Software Testing
At a time when our customers expected lower prices and more flexibility, we had to find new levers of productivity because the «classic» methods (recast process, audit, etc.) did not allow us to improve as fast as our customers expected. With Lean IT, we achieved outstanding business results such as a drastic reduction of defects and a strong increase of productivity. Unexpectedly, the Lean IT approach also resulted in a greater commitment of the test engineers, it helped the new manager onboard the team quickly and the middle management support the decisions initated by the team.
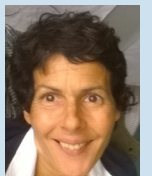
Arnaud Cailleau
Head of Testing service, Steria

Lean IT adventure in BNL
How 6 years of Lean practice transformed the bank IT department

Silvia Cespa
Lean IT Coach
BNL

Transform a classic IT department into a Lean delivery machine for digital services
At SUEZ environnement we took the opportunity of a new strategic project, to radically transform the way we conceive, build and deliver internet applications. We changed the way we build internet platforms using the Cloud. Agile methodologies and lean management were a big help. We learned that architecture is key for performance but also for organising the work. We came to the realization that traditional applications specifications are no longer needed in 2015. We learned ways to manage developpers in a context where most of your IT is outsourced. I will share many more lessons learned with you during this presentation.

Frédéric Charles
IS Strategy & Governance, and Digital Relationship team and applications
Suez Environnement

🐦 @fcharles

Managing a complex digital project with obeya
Here is a unique opportunity to visit a real-life obeya! Isabelle is projet director with AG2R LA MONDIALE, a large insurance company. Nicolas, improvement leader with the firm, launched the obeya method in 2014 to improve project management through team collaboration. With Nicolas' support, Isabelle has been managing a highly critical project for her company for the past few months: automating the processing of employer contributions for social insurance. This is one major strategic step towards the digital transformation of her company. Isabelle's challenge? Deliver a new system company-wide by January 2016, as imposed by French regulation. The risks? Any delay might cause costly penalties and loss of customers. The context? a complex architecture, over 15 teams involved, near-shored development centers, a clearly defined budget and not 1 more euro to spend, and a typical silo organisation to work with. Come see how she uses the obeya to help her face this huge challenge in order to deliver the right product on time and within budget.

Isabelle Decobecq
Project Director
& Nicolas Volck
Improvement Leader &
AG2R La Mondiale

The case studies presenters

Growing the Tech team at ridesharing startup Blablacar

This is the story of Christian and Nicolas, two Tech Managers at BlaBlaTech, who shaped the engineering team of the highly successful ridesharing startup. The team has grown from one single French five-person team to a dozen distributed and fully agile teams with 30+ people in only two years. They main responsibility? Building and scaling the development team by constantly improving engineering processes, integrating and training new talents, and anticipating tomorrow's organization. Their challenges? Delivering the same level of quality software and services in an ever-growing business where customer feedback is instantaneous and shared all over the web.

Christian Jennewein & Nicolas Tricot,
Tech Managers
BlaBlacar

@cestcri

Turn a disastrous ERP implementation into a successful one using lean

Company-wide ERP implementations are quite complicated, and unfortunately, they often turn into nightmares: long delays, cost overruns, business disruption, all this causing great damage to the company and the customers. Solar started they own ERP implementation 4 years ago. After chaotic beginnings, they decided to capitalize on the lessons learned from their prior 5-year lean journey to ensure a smooth, quality and customer-focused deployment of the new ERP system throughout the company. Come hear how we not only avoided a major disaster, but how we carried out a very successful ERP deployment from which our company came out much stronger in terms of performance and leadership.

Klaus Petersen
Group process manager,
Solar

@KlausLyck

How «Toyota Way» principles guided the architecture of Toyota's product datahub and its REST API

Enterprise application integration is a headache for many IT organizations especially when different legacy applications are involved. The presentation will illustrate how several «Toyota Way» principles are applied within the Enterprise Architecture department of Toyota Motor Europe to guide the design of integration solutions. These will be practically illustrated using Toyota's product datahub as an example case. The presentation will elaborate on the product datahub's REST API as a mechanism for provisioning product data to internal IT applications. The talk will conclude with some reflection and «lessons learned» from the first implementation of the product datahub as we're expanding its utilization into the cloud.

Philip Rademakers
Senior Manager IT,
Enterprise Architecture,
Toyota Motor Europe

@PhRademakers

How IT in Faurecia moved from tool provider to plant partner on stock control

This practical presentation will show how IT incidents were reduced with swift reaction (jidoka), problem solving and prevention. Frederic will also explain how breakthroughs on stock control were progressively achieved with A3s thanks to a close collaboration with the plant.

Frédéric Prevault
IS Governance
& Lean Director,
Faurecia

The workshop

ITSM and Lean 1h30 hands-on workshop
IT going slow, reputation poor, service partners not delivering?
Have you tried to lean your IT Service Management?

Your budget is 30% Development and the rest keeping things running with a mix of internal and external IT teams. Your Service Desk does not add value as no one is paid to call them but you do get a lot of calls for help to fix or make a request. You are struggling to maintain compliance or introduce robust disaster continuity. Your PMO and Dev teams struggle to work with the Operations teams. Your SLAs are worthless. Any of this sound familiar? ITIL® or COBIT ® are the standard frameworks IT introduces but these seem to add burden and waste. What I did was lean my ITSM processes but first I leaned my IT people (within IT, partners and business stakeholders). I will share my experience with you and then will use a question & answer format to discuss your issues and possible solutions. In this way the group will learn how to create better, faster, safer IT services blending ITIL / ITSM with lean.

Daniel Breston
IT Service Management,
Change & Transformation,
SIAM, DevOPS & LeanIT,
Qriosity Ltd

@DanielBreston

Find out more about keynotes, case studies and pre-summit masterclasses at:

www.lean-it-summit.com

● Organizers

The Lean Global Network promotes lean thinking and provides leadership to help organizations with their lean transformations. The Members of the Lean Global Network include a growing number of non-profit organizations that are devoted to the promotion of lean thinking throughout the world. The members are completely independent, but interact on a regular basis.
www.leanglobal.org

Institut Lean France is the organizer of the Lean IT Summit. Its main role is to promote the principles and practices of Lean in companies and organizations in France.
www.institut-lean-france.fr

● Online registration
www.lean-it-summit.com

Your registration fee covers entry to the Summit, any breakout sessions you choose to attend, welcome coffee, breaks, lunch and conference materials. You may choose to pay either by Credit Card or Bank Transfer. Institut Lean France will provide you with the invoice.

We also have group rates for groups of 3 and up: 20% discount.

For discounted rate, if you do pay us by cheque or transfer, your payment should be sent within 15 days.
Registrations cancelled by you on or after 12 September 2015 will be subject to a cancellation charge equal to 100% of the registration fee.

www.lean-it-summit.com
Summer rate -10% until 14 September

→ **Masterclass** 700 euros

→ **Summit only** 1 080 euros

→ **Summit for groups** of 3 and up 864 euros

● Registration form by mail

Last Name .... First Name ....

Title .... Company Name ....

Address ....

Zip Code .... City .... Phone ....

Email ....

My program « à la carte » (check only one box per line) :

☐ Masterclass

☐ Summit only

☐ Masterclass + Summit

7 October, 2015
Choose your masterclass

01 ↓ Values and Principles of Software Engineering ☐

02 ↓ Lean and Information Systems ☐

03 ↓ Creating and Managing Successful Projects using Obeya ☐

Send your registration form by mail before 1 October 2015 (1 coupon per participant) to Institut Lean France - 34, rue de Bagneaux - 45140 St Jean de la Ruelle - France.
Make checks payable to Institut Lean France. For payment by bank transfer, please contact us by email : contact@lean-it-summit.com.
For discounted rate, if you do pay us by cheque or transfer, your payment should be sent within 15 days.
Registrations cancelled by you on or after 12 September 2015 will be subject to a cancellation charge equal to 100% of the registration fee.

Find out more about keynotes, case studies and pre-summit masterclasses at:
w w w . l e a n - i t - s u m m i t . c o m

● Venue

The European Lean IT Summit will be held in a modern venue in the heart of Paris: Espaces Diderot. The place is conveniently located near the train station Gare de Lyon. Visitors will enjoy the socializing and entertainment opportunities the Bastille area has to offer, all within walking distance: the famous Opera Bastille, the Viaduc des Arts and the Seine river bank.
The Espaces Diderot is very accessible via public transportation, taxi or rental car from the Airport Roissy Charles de Gaulle (CDG). There is adequate parking for drive-in day guests.

Espaces Diderot
10, rue Traversière
75012 PARIS
Tél : + 33 140 26 40 00

● How to get there

By car
The nearest parking structures are "Lyon Diderot" 198 rue de Bercy and "Effia" 2 rue Traversière.
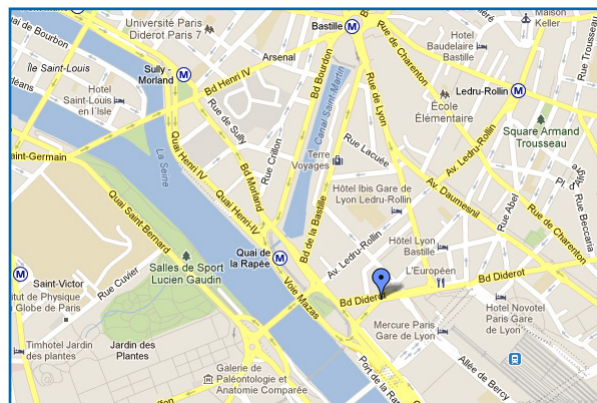
From "Roissy Charles de Gaulle" Airport
There are several options:
From either one of the terminals, Cars Air France will take you to Gare de Lyon. Then, you may walk 2 minutes to Espaces Diderot.
Other option: public transportation. Take RER B from Charles de Gaulle Airport, then change at Les Halles station for RER A. Get off at Gare de Lyon.

From Gare du Nord Eurostar & Thalys station
In public transportation, take RER D straight to Gare de Lyon train station. Only 2 stations away!

Gare de Lyon
RER A et D
Métro :
Ligne 1 station Gare de Lyon (sortie 1 – Boulevard Diderot)
Ligne 14 station Gare de Lyon (Sortie 13 – Rue Van Gogh)
Bus : 20 / 54 / 57 / 61 / 63 / 65 / 87 / 91
Cars Air France – Orly et Roissy CDG
Parkings: Lyon-Diderot / 198 Rue de Bercy

● Recommended hotels

If you need a hotel in Paris, we have selected the following ones which offer special rates for the Lean IT Summit participants (rate subject to availability). You must contact the hotels directly to make the reservation.
October is a very busy season in Paris, make your reservation early to take advantage of the special rates!

Elysée Gare de Lyon*** hotel at 136€ per night. Send an email and mention the Lean IT Summit to book your room at special rate.
Timhotel*** is a budget hotel with a special rate at 130 € per night. Mention the Lean IT Summit to book your room at special rate.
Mercure Gare de Lyon hotel*** at 230€ per night. Use the booking form until 27 August for your reservation.
Holiday Inn hotel**** at 210€ per night. You may send an email to book your room, mention INSTITUT LEAN FRANCE to make the reservation.

● Need more information?

Check out the conference website or contact us:

Institut Lean France
34, rue de Bagneaux
45140 Saint Jean de la Ruelle
France
Phone: +33 6 23 01 78 57 and + 33 6 62 94 67 37
e-mail : **contact@lean-it-summit.com**

Find out more about keynotes, workshops and pre-summit master classes at:
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